

Hiring: Communications Manager

SEWA Cooperative Federation, Gujarat



About Us SEWA Cooperative Federation's history can be traced back to the Self-Employed Women's Association (SEWA) struggle for workers' rights. After its inception in 1972, SEWA has worked actively to promote the rights of women working in the informal economy. But, alongside the struggle for rights, SEWA members needed to earn a livelihood to become self-reliant. SEWA Federation has been working for and with women workers of the informal economy since 1992. The Federation is committed to women's economic empowerment and self-reliance through their own cooperatives.

Over the last 25 years, the Federation has organized 300,000 women into 106 primary cooperatives with a current annual turnover of ₹300 crores. All of these cooperatives are used, managed and owned by women. It is they who are the shareholders and are democratically elected to their own boards. These 106 cooperatives are in 6 sectors of the informal economy – agriculture, animal husbandry, services, savings and credit, production, and vending. The Federation has helped to incubate these cooperatives, support them to become economic viability and decision-making processes. It has also brought technical expertise to the grassroots women to help them become sustainable.

SEWA Federation offers support in the following streams: Business development; Marketing; Capacity building; Knowledge management (Research, communications, digital inclusion); and Finance. We are seeking a high-performing and motivated individual to join the team in Ahmedabad. The broad requirements that we are looking for in this position are listed below:

1. Masters in journalism, communications-related fields, or other.
2. 3-4 years experience in communications roles with knowledge of the informal economy, women's labour.
3. Excellent writing skills.
4. Experience with Adobe Photoshop, InDesign, Lightroom, Premiere Pro or other AV software and MailChimp.
5. A self-starter with high energy, wishing to explore potential areas for lasting impact and gaining experience of multiple stages of the project lifecycle.
6. Excellent computer skills with proficiency in standard MS Office applications.
7. Ability to read, write and speak English and Hindi is a must. Gujarati speaking and reading skills would be a plus.
8. Ability and willingness to travel 10-12 days per month to program sites and other locations, as may be required.

Application Process Interested candidates can email their CV to hr@sewafederation.org with the job title as the subject line. The file name for the CV should follow this format: Job Title_Applicant First Name. Women candidates will be preferred for all positions.

In your email, please mention why you are interested in this opportunity and how you think you can contribute to the work of SEWA Cooperative Federation. Applications close January 15, 2021.